

Building trust through supplier collaboration programs with Tesco Supplier Network

Client's objectives

Tesco's overarching aim is to serve their customers 'a little better every day' and, to meet this aim, it is vital Tesco can continue to supply sustainable products to its customers at affordable prices. And core to achieving this, Tesco must become the customer of choice with their suppliers and producers around the globe.

To ensure their ambitions were achieved, Tesco sought to develop a supply-base engagement platform that would facilitate the development of stronger relationships with their supply base and foster collaboration across different sectors and geographies, ultimately helping their suppliers and producers overcome challenges they are experiencing.

The project

Working in partnership with Tesco, Anthesis developed the supporting technology for their worldwide supply base engagement platform, available as both a web-based tool and iOS or Android app. In addition, Anthesis has continued to act as the supporting partner for ongoing management of the Network, helping Tesco solve problems their suppliers may face by providing sustainability expertise, hosting events and providing a dedicated team to support 1-2-1 supplier engagement needs.

Key services delivered

- **Provided a bespoke software solution** to integrate Tesco's pre-existing networks (Tesco Producer Network and Tesco Knowledge Hub).
- **Convened a network of experts** in product and supply chain sustainability to support suppliers solve the challenges they are faced with.
- **Formed a strategic partnership** and dedicated team to develop content, align the Network to Tesco strategy and support 1-2-1 supplier engagements across Tesco's global supply base.
- **Developed a custom built mobile app** to allow suppliers to access the Tesco Supplier Network on-the-go.

Project impacts

The Tesco Supplier Network supports over 10,000 suppliers from different sectors to connect and share best practice, driving innovation and sustainable practices across Tesco's global supply chain. In addition, the Network enables Tesco colleagues to directly connect with the supply base, improving transparency and communication within the supply chain engagement needs.



Project impact continued

The Network is also a vehicle for helping Tesco reach many of its overarching goals. One of these goals was to donate one million meals worth of surplus food via Community Food Connection, Tesco's store surplus food scheme in partnership with FareShare.

The Tesco Supplier Network has fed into this directly as, following two Network site visits organised through the Network suppliers, AMT Fruit, The Wright Partnership, G's Fresh, Speedibake, and Yorkshire Provender have all begun donating to FareShare. So far these suppliers have collectively donated over 176 tonnes of food adding up to almost 425,000 meals.

What members of the network have said

"The Network serves as a great example and inspiration for what can be possible when it comes to online supplier engagement"

- Jennifer DuBuisson
Lego

"The Network offers a great opportunity to share best practice and learn how other sectors are responding to challenges faced across the world, whilst also having the ability to engage directly with key Tesco people"

- Graham Wilkinson
Arla Foods

"I think the Network is a great initiative to facilitate knowledge sharing with Tesco teams and fellow suppliers. The Tesco teams have been, and continue to be, very helpful and engaging in their feedback"

- Aoife Ryan
Kepak

"The Network is the only place like-minded growers can share experience across oceans and seasons to reduce the risk of unforeseen problems for all"

- Henk Griessel
Tru-Cape Fruit Marketing

"By attending an event led by sustainability experts I have significantly increased my awareness of how a water footprint is carried out and how this relates to broader sustainability issues such as carbon"

- Mererid Jones
Puffin Produce

For further information

Andrew Noone, Associate Director
andrew.noone@anthesisgroup.com
+44 (0)7944 780 223

Chris Morris, Community Manager
chris.morris@anthesisgroup.com

